

Summary

Committee members in attendance (10):

Laura Nelson, M.D., Chair (Arizona Department of Health Services)

Cindy Schaider (Casa Grade Alliance)

Jessica Smith (Arizona Students Against Destructive Decisions)

Julie Treinen (Department of Juvenile Corrections)

Lisa Shumaker (Arizona Department of Health Services)

Michelle Neitch (Arizona Criminal Justice Commission)

Peggy Glider (Higher Education Network)

Sgt. Gary Clovis (Phoenix Police Department)

Steve Tyrell (Administrative Office of the Courts)

Tim Black (Arizona Department of Liquor License and Control)

Absent members (7):

Deputy Director (Governor's Office of Highway Safety)

Don Jongewaard (Arizona State Liquor Board)

Erika Espino (MADD)

Member (Governor's Youth Commission)

Richard Porter (Arizona Department of Health Services)

Sgt. Tom Neve (Arizona Department of Public Safety)

Youth Development Program Administrator (Governor's Office for Children, Youth, and Families)

Others in attendance (7):

Briana Kreibich (Governor's Office for Children Youth and Families)

Gordon South (Arizona Department of Health Services)

Jason Blackstock (Pima Prevention Partnership)

John Denka (Phoenix Indian Center)

Melissa Lempke (Governor's Office for Children Youth and Families)

Pamela Erickson (Public Action Management)

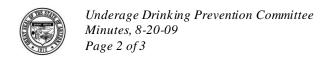
Sara Brichler (Pima Prevention Partnership)

Welcome and Introductions

Dr. Nelson called the meeting to order at 2:08pm. Dr. Nelson welcomed everyone to the meeting and had everyone introduce themselves.

Approval of Minutes

Dr. Nelson referred members to the prior meeting minutes for review. Ms. Shumaker moved to accept the minutes. Mr. Black seconded the motion. The motion was carried with no objections.



Arizona Youth Survey Data

Ms. Neitch provided a presentation regarding 2008 Arizona Youth Survey data by gender and Race/Ethnicity. A document was provided to members including the results of the analysis. Ms. Neitch highlighted key points on the analysis including the trend of females reporting higher rates of use than males, and also noted limitations to the data; specifically the number of people who respond to the survey was not even across all race/ethnicities.

Ms. Treinen stated that it was surprising to see that females were reporting higher rates of use than males. Ms. Neitch noted higher there has been a trend in this is something that they have seen happen in the last two years.

Ms. Lempke asked if the data could be compared for those youth that reported drinking alcohol in the past 30-days and also reporting talking with their parents about the dangers of alcohol or heard a prevention message. Ms. Lempke would like to review this analysis to determine the type of prevention message that is effective by gender and race/ethnicity. Ms. Neitch is able to conduct this analysis and will provide the results at the next committee meeting. Ms. Neitch also reviewed the similarities and differences between the Arizona Youth Survey and the National Survey on Drug Use and Health.

Update on EAB Implementation

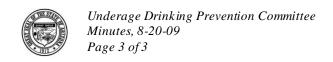
Ms. Shumaker provided and update to the committee on the SYNAR database that collects information on vendors and their use of point of sale advertising for alcohol and tobacco. In addition, she provided and review of the upcoming STOP ACT report card that states will be required to complete. The Federal Government is requiring each state to complete this to determine the progress made on the STOP ACT. Ms. Shumaker will need support from the committee members to complete this, and it is anticipate the state will receive the forms towards the end of 2009. Ms. Shumaker reviewed recent grant applications that the committee member agencies have applied for.

Ms. Smith and Sgt. Clovis provided an update on the tool kit and video developed to for afterschool programs and community-based prevention organizations. The product is complete and they are currently working with the Governor's Office of Highway Safety to have the information posted to their website for easy distribution.

Ms. Kreibich provided and update on strategies tasked to her office, highlighting the current review of county prosecutors and their response to youth alcohol violations. The initial review showing that most counties are using a division program that includes some penalty (i.e. fine) and an educational component. Ms. Kreibich is still waiting to hear back from some of the counties and once the review is complete she will share with the committee.

Committee Participation

Ms. Kreibich notes that the committee requested to host workplace trainings on underage drinking for state employees. Ms. Kreibich is working with the Arizona Department of Administration to set up dates in 2010 for this type of training, and requests committee members to volunteer to provide the training. Several members were willing to participate in the trainings.



In addition, she requested member participation for the next Strategic Prevention Framework State Incentive Grant coalition call. Ms. Kreibich would like members to discuss some of the work they have completed thus far as well as how the committee can partner with coalitions to complete activities in the current Executive Action Briefing (EAB). Several members volunteer to participate on the call, and work to create a link between the state and local efforts around underage drinking.

EAB Outcome Reporting

Dr. Nelson notes that members will be receiving an e-mail requesting them to provide a status on activities that are tasked to their agencies. This document will be used to report outcomes to the Arizona Substance Abuse Partnership meeting on September 9, 2009. Dr. Nelson request that if they activity is completed to included the measureable outcomes. She notes this document will guide the updates provided at the meetings as well as track implementation of the EAB.

Future Meeting Schedule

Dr. Nelson notes the next meeting will be October 29, 2009 from 2:00-4:00pm.

Other Items

Mr. Black noted the Department of Liquor License and Control has made some changes to some of their procedures for conducting covert underage buys. He will continue to update the committee on the impact of this procedural change.

Ms. Kreibich noted that the division has prepared the policy recommendations the committee shared at the last meeting to the Administration, and she will continue to update the group those policies.

Ms. Smith reminds members of the upcoming state-wide youth conference on November 3, 2009. They are still in the process of securing funding for this event and request that members keep this in mind.

Call to the Public

Dr. Nelson made a call to the public. Pamela Erickson with Public Action Management mentioned her report on the dangers of alcohol deregulation will be released soon, and that she can share this with the committee.

Adjourn

Dr. Nelson notes the next meeting is scheduled for October 29, 2009. Dr. Nelson adjourned the meeting at 3:13pm.